



Artwork requirements

Supply high-resolution press-ready pdfs where:

- resolution is a minimum 75dpi at final print size (300dpi at 25%);
- all text is converted to outlines;
- all images are embedded in the document;
- all colours are cmyk. Any PMS colours within the pdf will be converted to cmyk.

For the best results we recommend artwork be set up in either Adobe InDesign or Adobe Illustrator and then saved as a press-quality PDF. Please be aware that artwork set up in Photoshop will not produce clear, crisp text.

Press-ready PDFs can be sent to us

- via email to sales@displaysdirect.com.au or
- via our You Sent It Drop Box which can be accessed at <https://dropbox.yousendit.com/displays-direct>

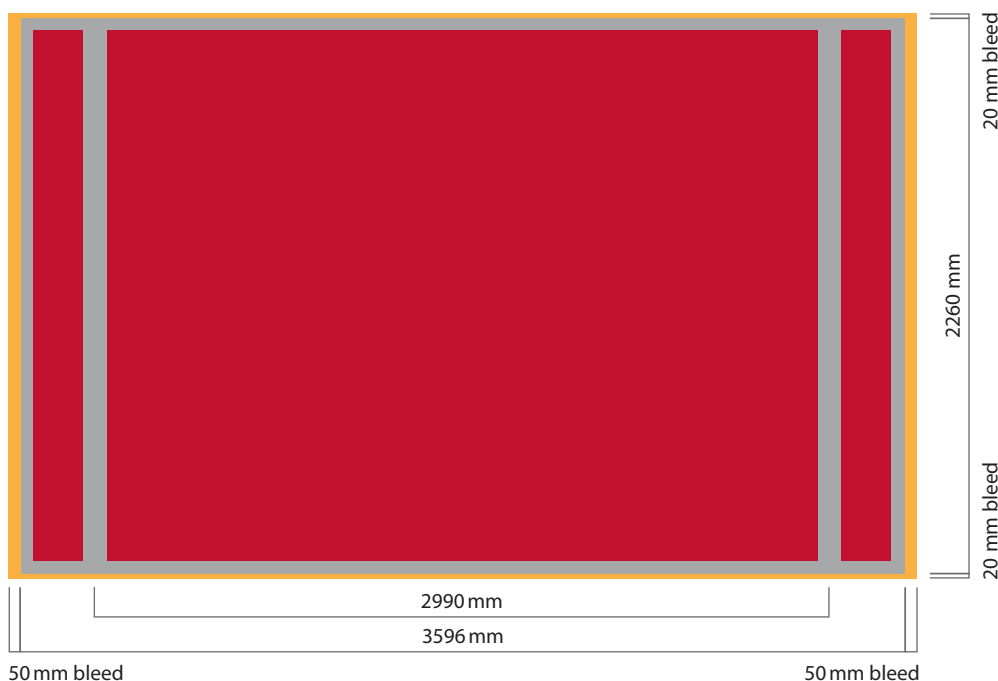


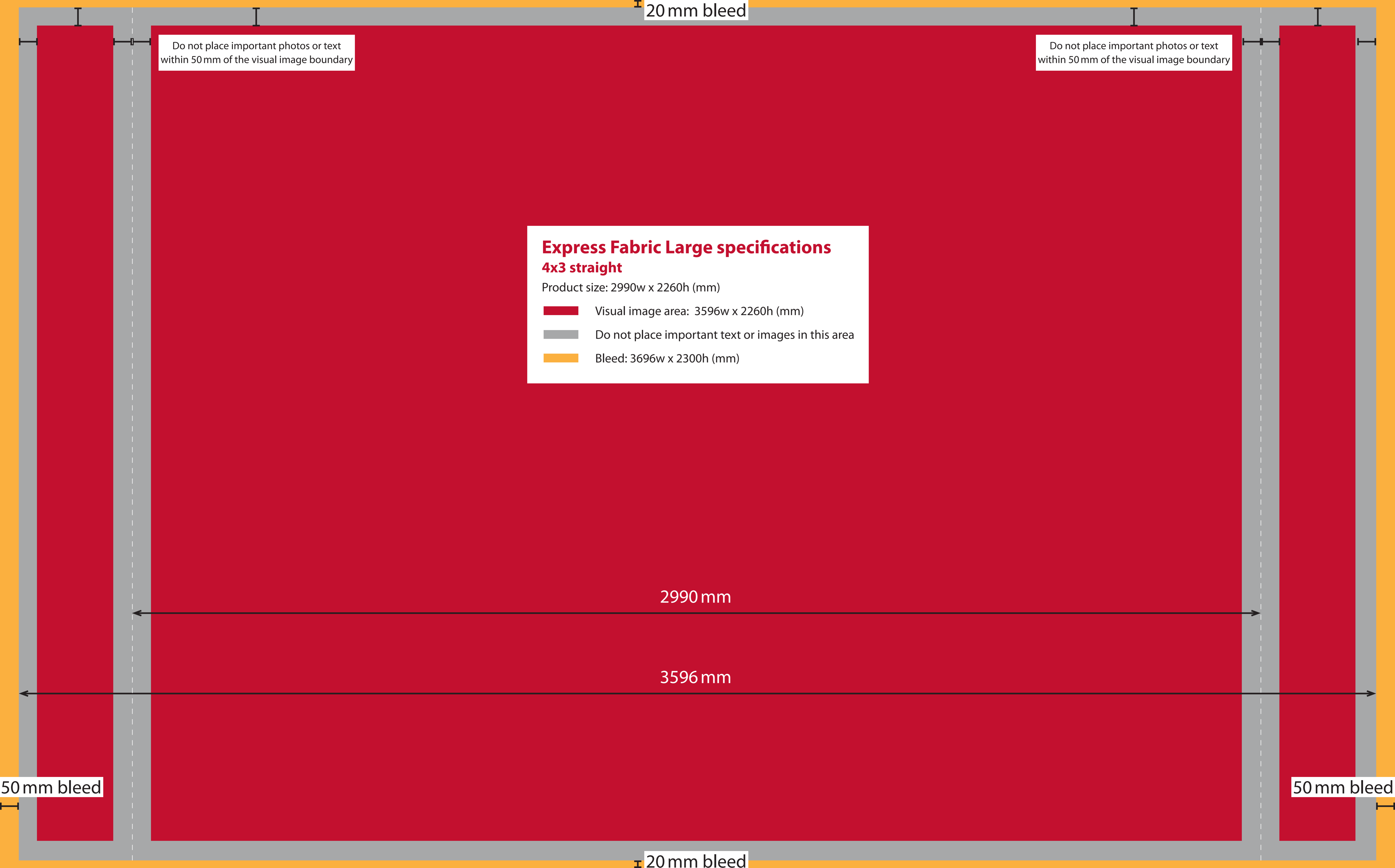
Express Fabric Large specifications: 4x3 straight

Product size: 2990w x 2260h (mm)

- Visual image area: 3596w x 2260h (mm)
- Do not place important text or images in this area
- Bleed: 3696w x 2300h (mm)

See page 2 for for more detailed specifications and page 3 for a 4x3 overlay template (at 25% of actual size).





20 mm bleed

Do not place important photos or text within 50 mm of the visual image boundary

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2990 mm

3596 mm

50 mm bleed

50 mm bleed

20 mm bleed

Keep important images and text inside the red area